GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:4078
ANSWERED ON:03.05.2007
YEAR OF INDO-CHINA FRIENDSHIP THROUGH TOURISM
Saradgi Shri Iqbal Ahmed

Will the Minister of TOURISM be pleased to state:

(a) whether 2007 has been designated as the " Year of Indo-China Friendship through Tourism";

(b) if so, whether any Action Plan has been finalized to undertake promotional activities to promote two way tourism between the two countries: and

(c) if so, the details thereof?

Answer

THE MINISTER OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a): Yes Sir

(b) & (c): An Action Plan has been finalized to undertake promotional activities for two- way tourism between India and China. Some of the activities mentioned in the Action Plan include organizing of familiarization trips of media/tour operators, exchange visits of students and faculty from Hotel Management Institutes, organizing of road shows, participation in travel & tourism fairs in each other's country.